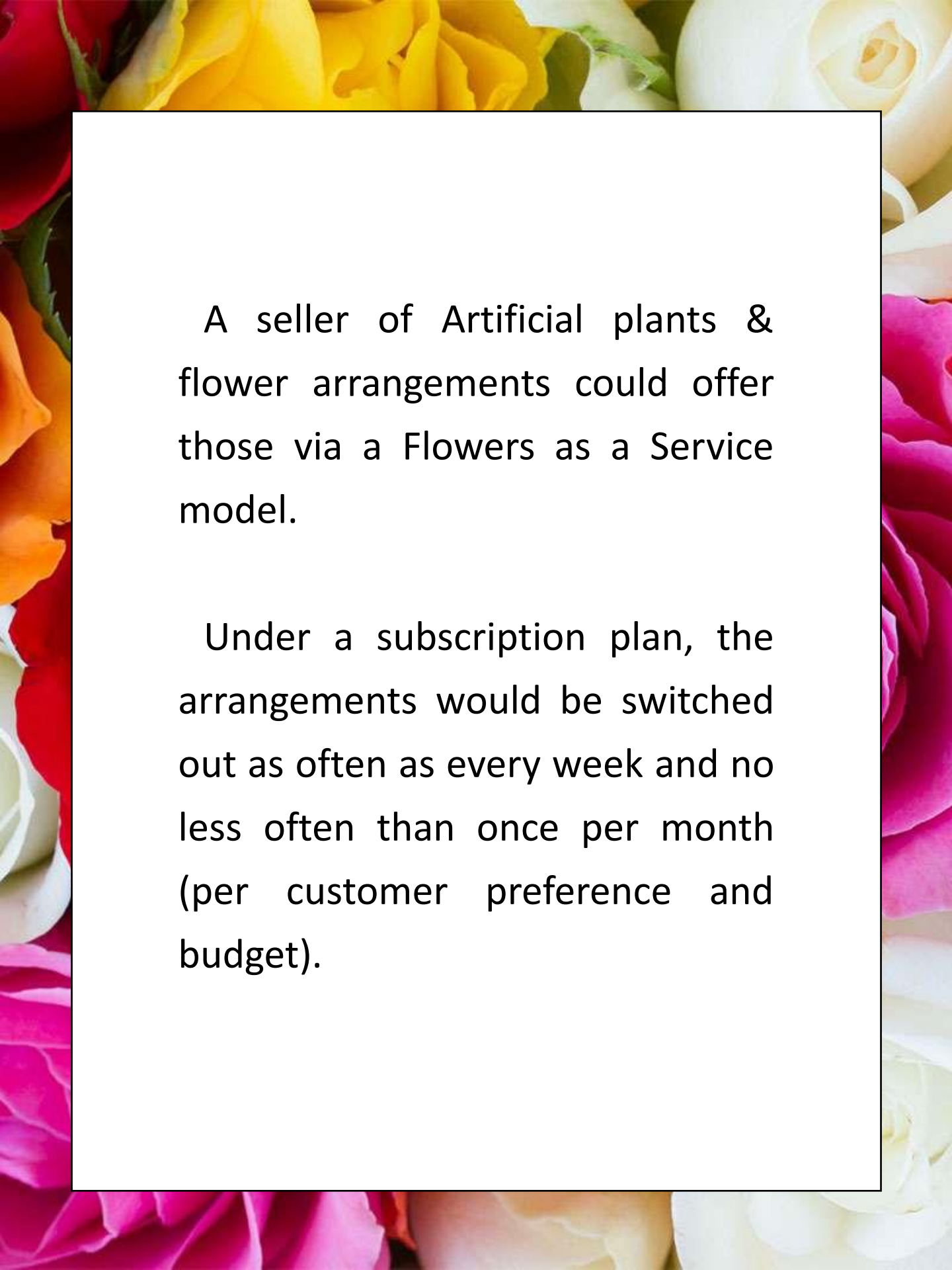


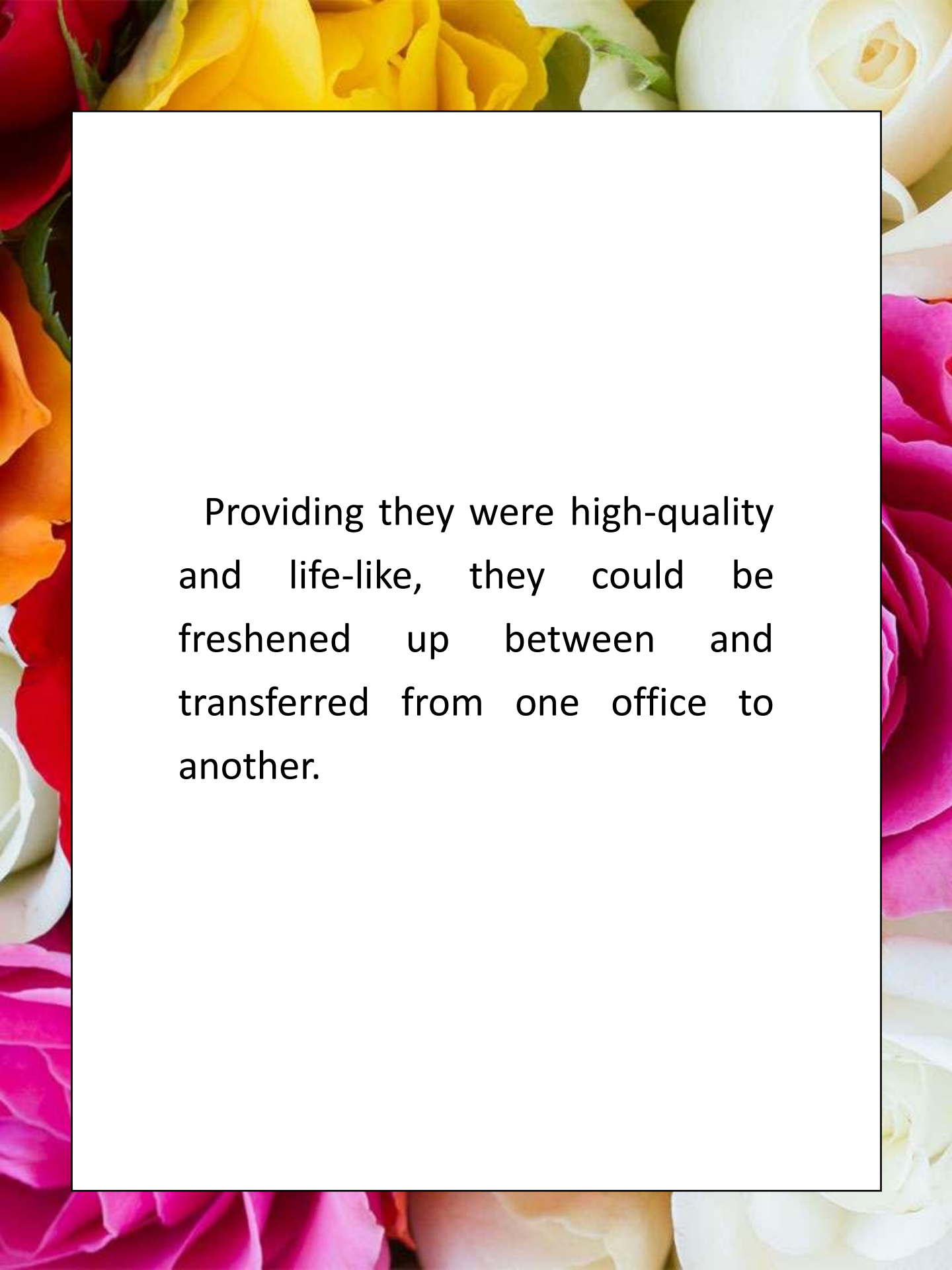


Flowers As A Service

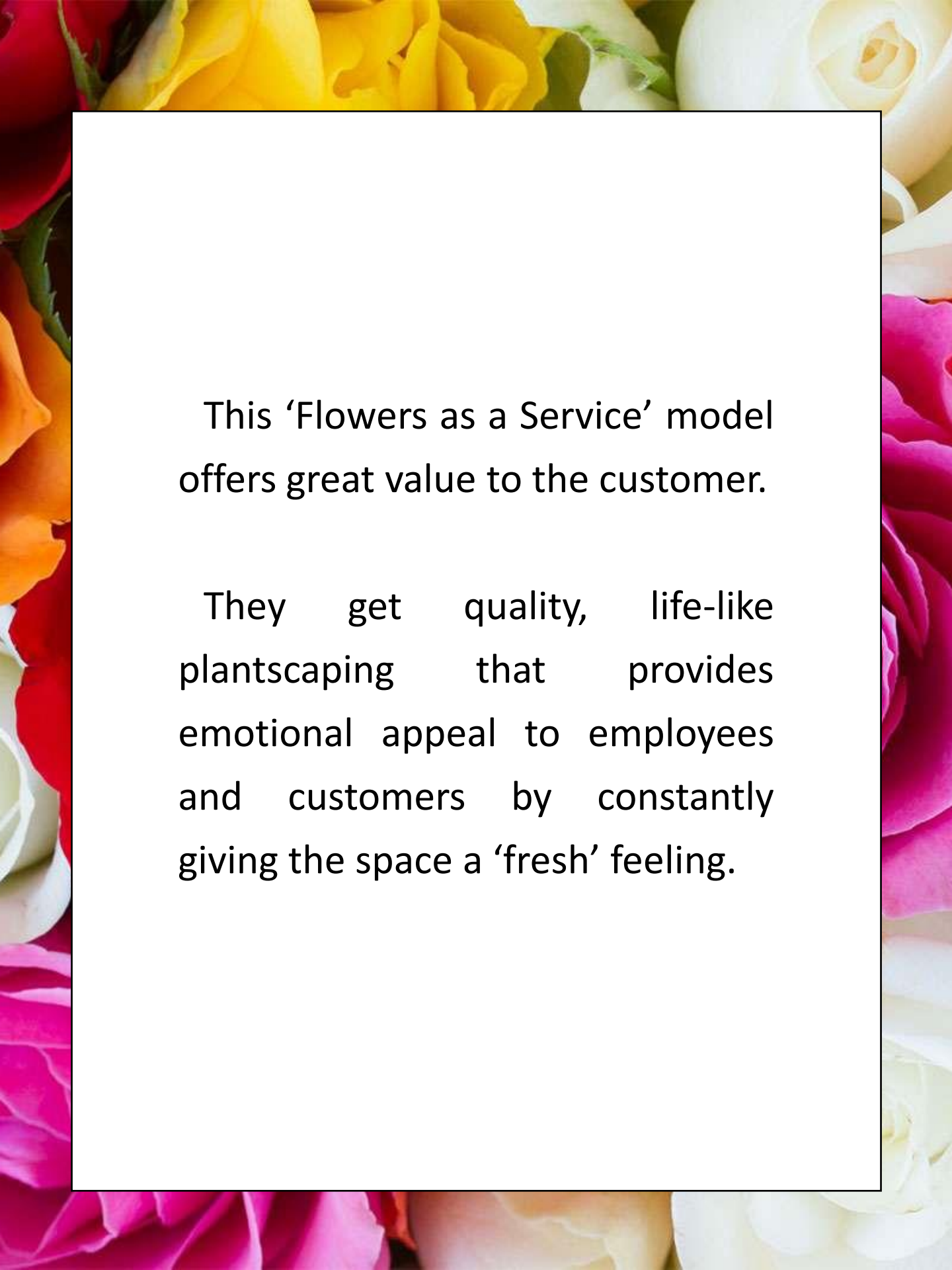


A seller of Artificial plants & flower arrangements could offer those via a Flowers as a Service model.

Under a subscription plan, the arrangements would be switched out as often as every week and no less often than once per month (per customer preference and budget).




Providing they were high-quality and life-like, they could be freshened up between and transferred from one office to another.

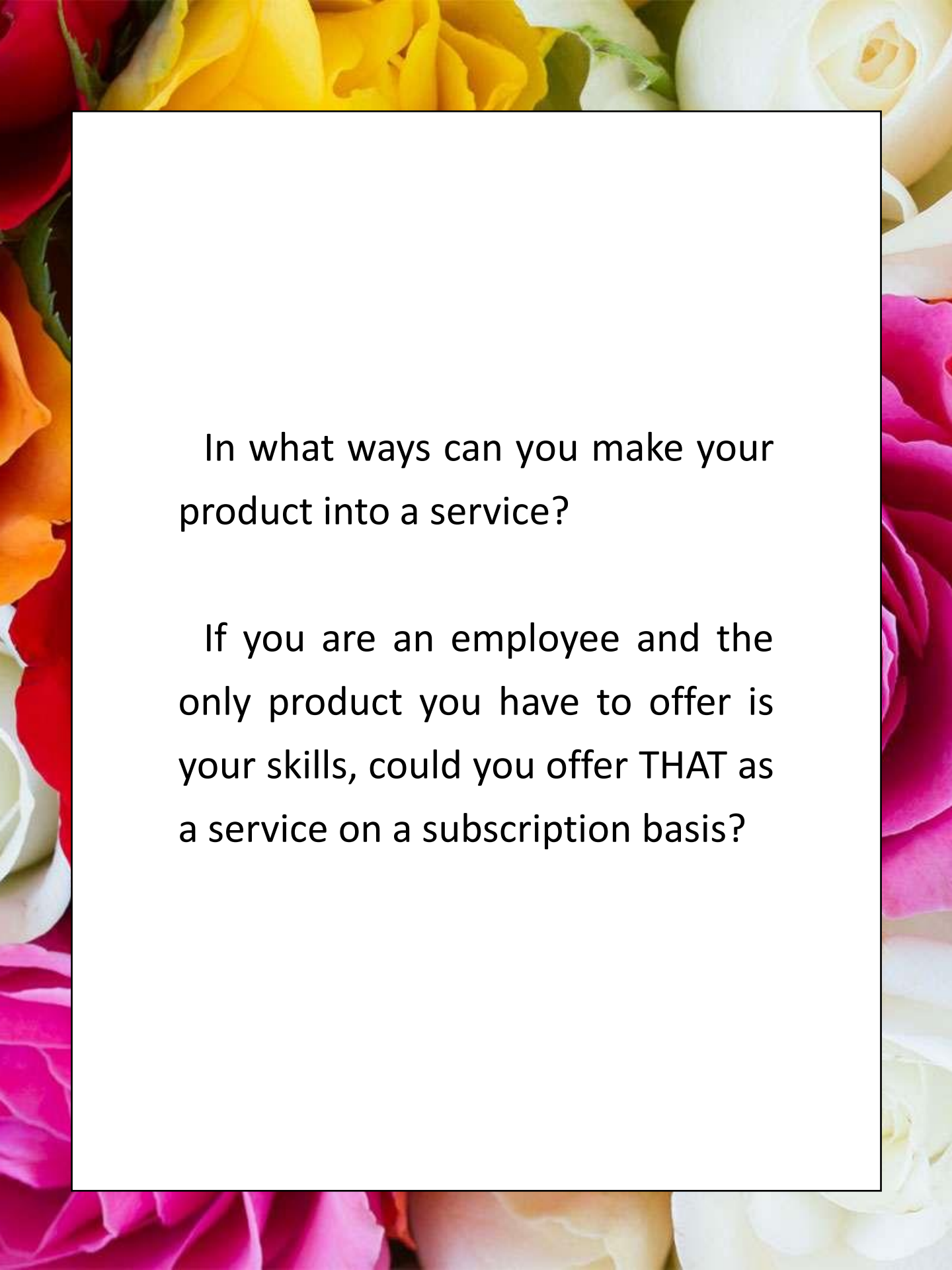


This 'Flowers as a Service' model offers great value to the customer.

They get quality, life-like plantscaping that provides emotional appeal to employees and customers by constantly giving the space a 'fresh' feeling.



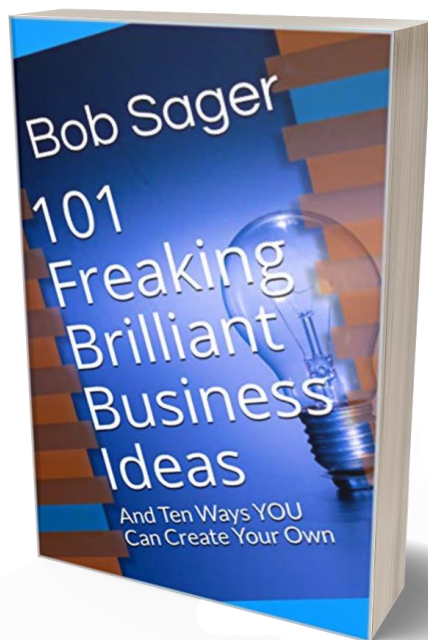
A company logo stuck
strategically in each arrangement
or plant would add
personalization for each client.

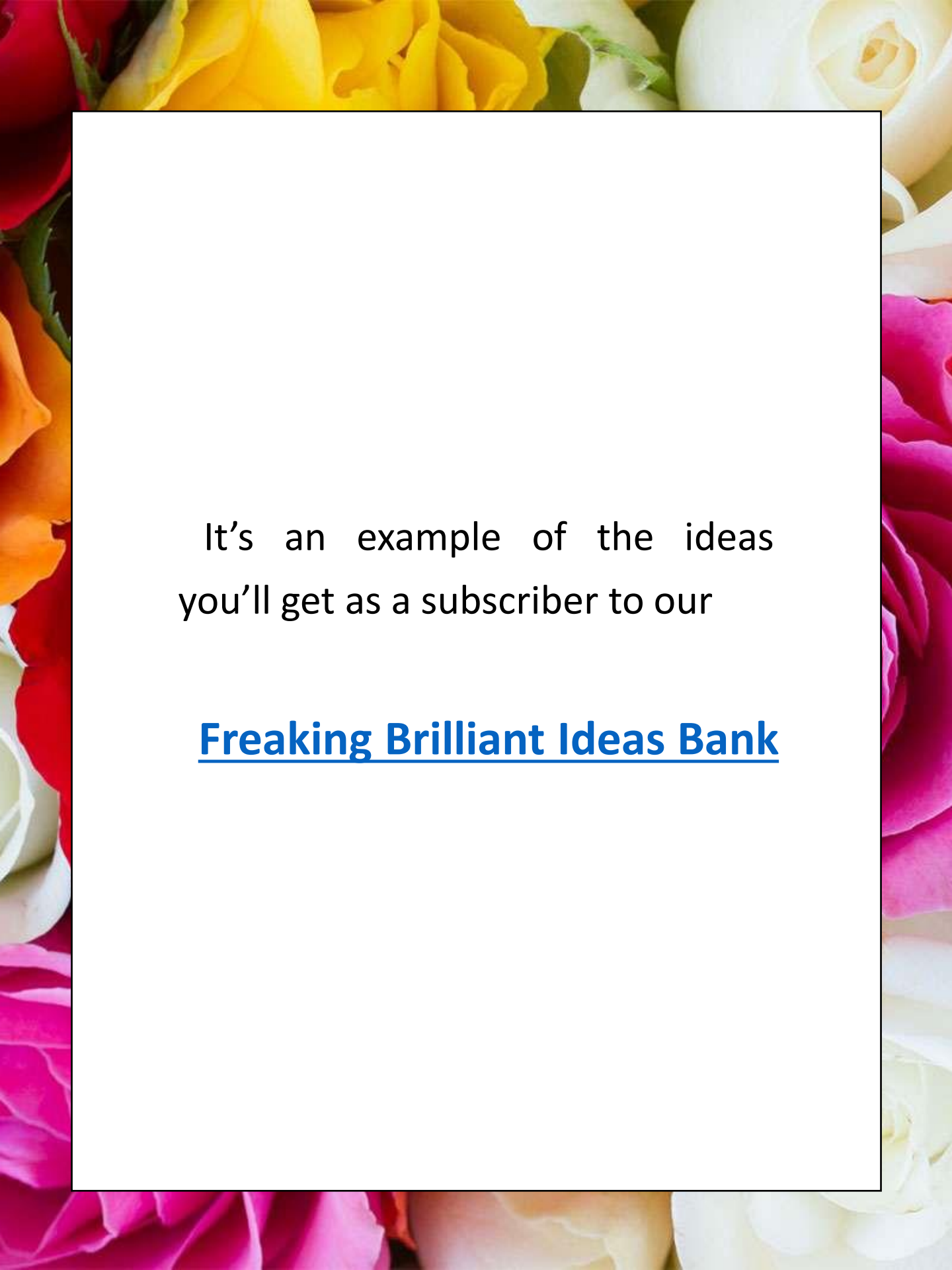


In what ways can you make your product into a service?

If you are an employee and the only product you have to offer is your skills, could you offer THAT as a service on a subscription basis?

This is an idea from my book [101 Freaking Brilliant Business Ideas: And Ten Ways YOU Can Create Your Own](#)





It's an example of the ideas
you'll get as a subscriber to our

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