

Finding Hidden Gems

Turn Existing Assets Into Income

SPEARPOINT
— *S O L U T I O N S* —

© 2019 Robert D. Sager

An iron bar costs \$5.



Made into horseshoes
it's worth is \$12.

Made into needles, it's
worth \$3,500.



Made into watch springs,
it's worth \$300,000!

It isn't what you have that
matters. It's what you do
with what you have.

Maximizing Asset Value

Part One: Make a List of ALL Assets You Have

Assets include, but are not necessarily limited to:

- ✓ Social Media Accounts
- ✓ Web Sites
- ✓ Skills You Have
- ✓ Specific Knowledge You Possess
- ✓ Your Network of People
- ✓ Articles You've Written

Part One: Make a List of ALL Assets You Have

- ✓ Videos You've Made
- ✓ Intellectual Property You Own
- ✓ Intellectual Property You Have Access To
- ✓ Technology You Own
- ✓ Physical Facilities (Office(s), Conference Rooms, Etc.)
- ✓ Etc., Etc. Etc.

Make this list of assets comprehensive! Leave nothing off, even if it seems irrelevant.

Maximizing Asset Value

Part Two

Consider each asset on your list one at a time.

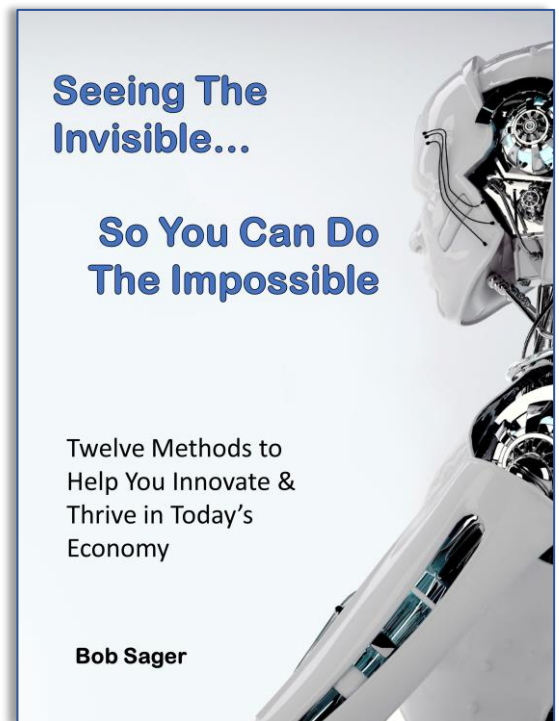
With each, ask yourself this question:

In what ways might I use this asset - that I'm not currently - to produce more and better results?

Maximizing Asset Value

Part Three

Apply any or all the innovative thinking methods contained in the innovative thinking guide, ***Seeing The Invisible So You Can Do The Impossible.*** *



* If you don't yet have a copy of this guide, grab access [here](#).

Maximizing Asset Value

We hope this exercise helps you see the hidden potential that lies dormant.

If you need more help uncovering hidden opportunities and developing new ideas and strategies that will increase cash-flow, reach out to the person who gave you this.

It's our pleasure to help.

Also: See the next pages for other ways we can help and a special offer.

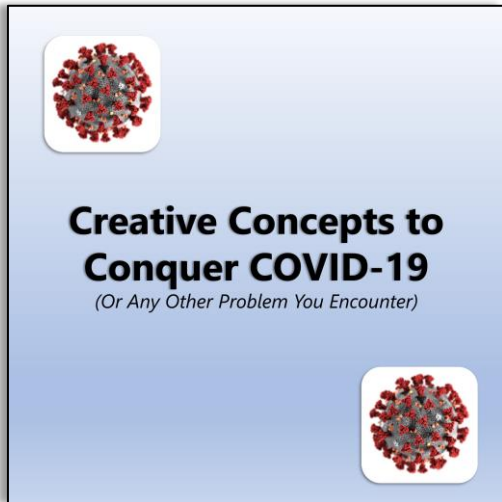
Most businesses aren't as profitable as they could be. For many, sluggish sales, price competition or both are the norm.

Our Founder combines these and other creative processes with three decades of experience to develop strategies that differentiate companies in the hearts and minds of customers. This transforms customer perception from 'meh' to **must-have** so they eagerly buy and revenues increase dramatically.

Are you ready to have the competition worry about you? Our strategies are the secret weapon that will make your business fun and profitable – and have everyone wondering how you're always so innovative. Go [here](#) to learn more and access three transformational strategies at no charge.

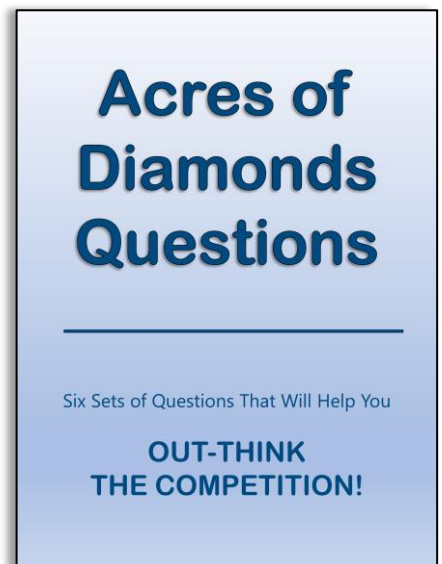
Readers of this guide receive substantial savings on our Strategy Subscription and other offerings. At check out, use the referral code given to you.

Also Available From SpearPoint Solutions:

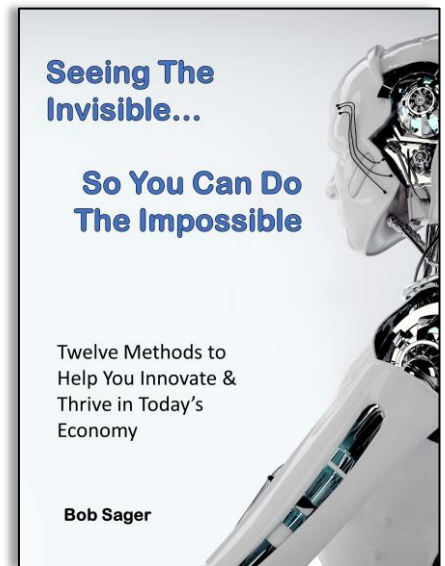


Facilitated by our Founder, Bob Sager, this recorded version of a live training will help you see solutions to problems that others don't.

Use the six sets of questions in Acres of Diamonds Questions to identify new markets and Out-THINK the Competition.



Featuring a synopsis of twelve Creative Thinking Methods, this guide can help you thrive in today's rapidly changing world.



A comprehensive strategy to help entrepreneurs get maximum benefit from the incredible LinkedIn platform.