

Brand  
Ambassador  
Program



[SpearPointOnline.com](http://SpearPointOnline.com)



Many businesses find themselves competing on price most of the time. Unfortunately, that hurts profits and eliminates a lot of the fun of being in business.



What if it doesn't  
have to be that  
way?

What if, instead, it  
was possible to  
compete mostly  
on value?

THAT IS POSSIBLE! Even in highly  
competitive industries.



But, to do so, organizations cannot do things in exactly the same ways as others in the same industry.

Customers **MUST** perceive them as being different, better and more valuable.

A diamond among costume jewelry.



We can help with this in  
two ways.



## FIRST

We help organizations consistently innovate and stay a step ahead of the competition by training their team with our *Purposeful Creative Thinking* system.

[Watch a recording of a LIVE virtual training session here.](#)



*Select Organizations We Have Trained*

A large number of white eggs are arranged in a grid pattern, receding into the distance. In the center of the foreground, one egg is a bright, reflective gold color, standing out from the rest.

See Our Certified Training  
Facilitators [Here](#).

Developed and perfected over many years, this gamified and effective training helps teams consistently think creatively and generate value-producing ideas that make their business stand out like a **Golden Egg** in a vast sea of white ones.



## Single Event Training

Half and Full Day

Team Building

Events\*

## Ongoing Training

Monthly or Bi-Monthly

Includes the Revolutionary

Recognition and Rewards

Program\*



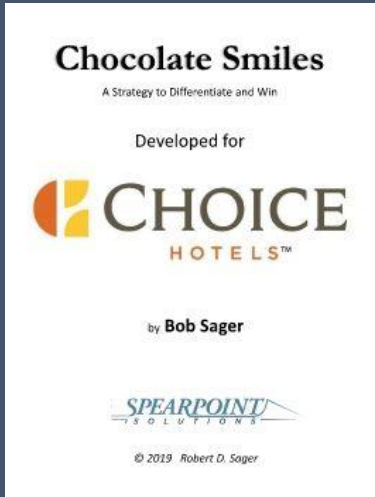
\*Ask for brochure that explains programs and options.

Over time, our training will not only improve sales and margins.

It will also reduce the employee turnover rate because it directly and tangibly involves them in business results.

A double boost to the bottom line.





## SECOND

Some organizations want or need strategies that help them win bigger NOW.

So, in addition to - or instead of - training their team in Purposeful Creative Thinking methods, we can design simple, unique and effective strategies that have customers perceiving company and offerings as more valuable than competitors.

*Select Organizations We Have Designed Strategies For*





These strategies help to make price far less important in the buying decision.

As importantly, they engage customers in ways that help spark Word-of-Mouth.

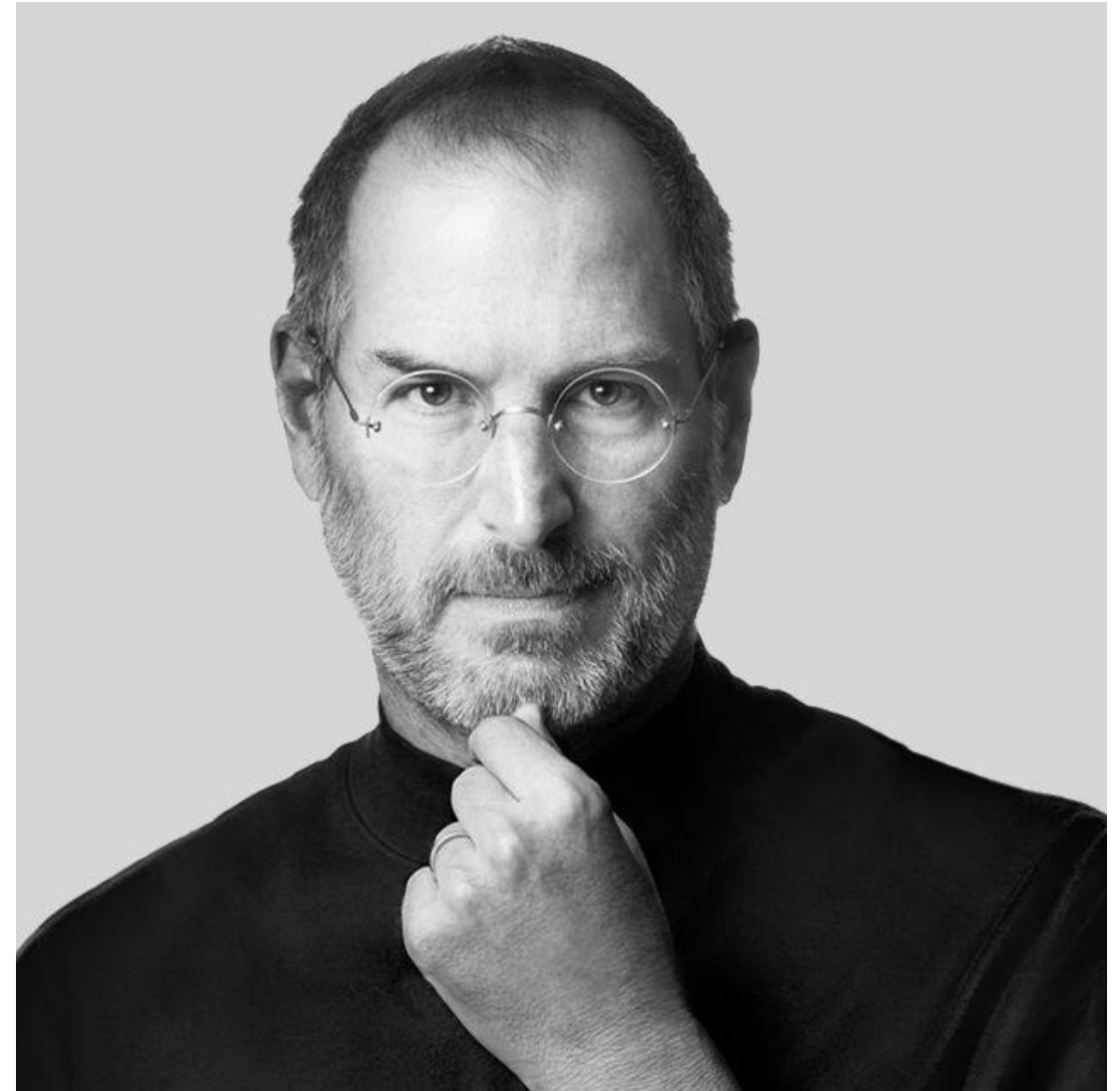
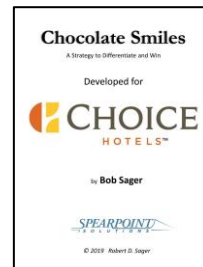
This dramatically lowers customer acquisition cost!

Steve Jobs once said, "*Focus and simplicity...once you get there, you can move mountains.*"

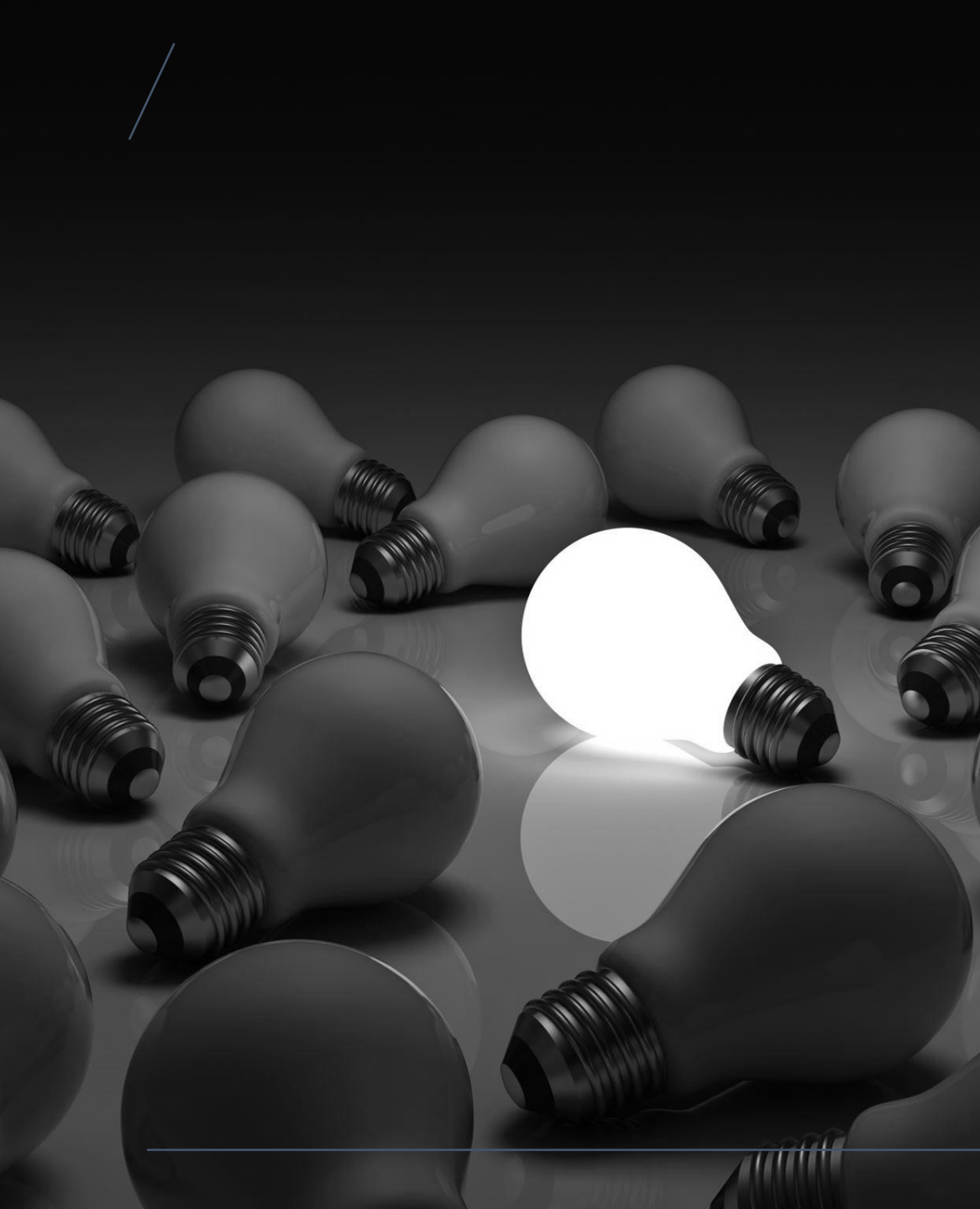
It's true and that is why we design our strategies to be simple to implement.

This alleviates worry over whether it is being executed correctly.

See the Chocolate Smiles strategy we designed for Choice Hotels by clicking [here](#) or the image at right.







With continuous innovation being essential for those who hope to thrive in the modern economy, the timing for the Training and Strategy Design services we offer could not be better!



That means massive opportunity for our Brand Ambassadors.

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As a Brand Ambassador,  
you make the introduction  
to potential clients and we  
do the rest.







Then, you get paid  
on closed business.

The more customers you refer, the higher the percentage you earn.

Referred Customers	Commission Percentage
1 - 5	10%
6 - 8	12%
9 - 12	15%
13 - 15	17.5%
16+	20%





With our ongoing training programs, you get paid another commission each time a client renews!

When customers  
renew you earn  
ongoing  
commissions!

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Renewal Year	Percentage of 1 <sup>st</sup> Year Commission
Year 2	100%
Year 3	100%
Year 4	100%
Year 5	80%
Year 6	70%
Year 7	60%
Year 8	50%
Year 9	40%
Year 10+	30%

With Strategy Design fees of \$10,000 and Annual Training fees of \$2,500 per participant\* you can see how earning a solid second income through making referrals is very doable.

\*Minimum 10 Participants





## **Your Customer For Life**

Once you refer a customer, you get paid on anything they buy through us - forever.

This includes all SpearPoint Solutions offerings as well as offerings from all other vendors sold through the SpearPoint store.



# Acres of Diamonds Questions

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Six Sets of Questions That Will Help You

**OUT-THINK  
THE COMPETITION!**

**Seeing The  
Invisible...**

**So You Can Do  
The Impossible**

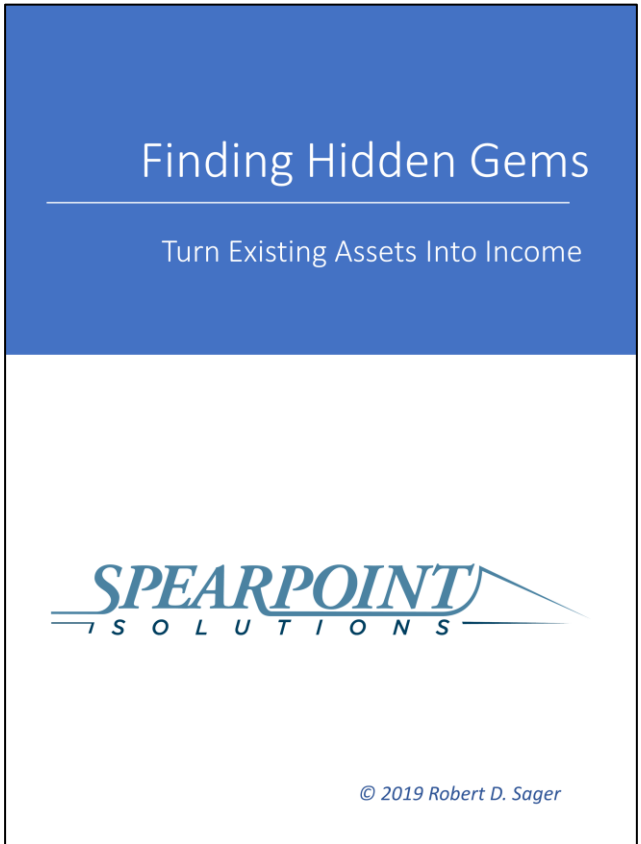
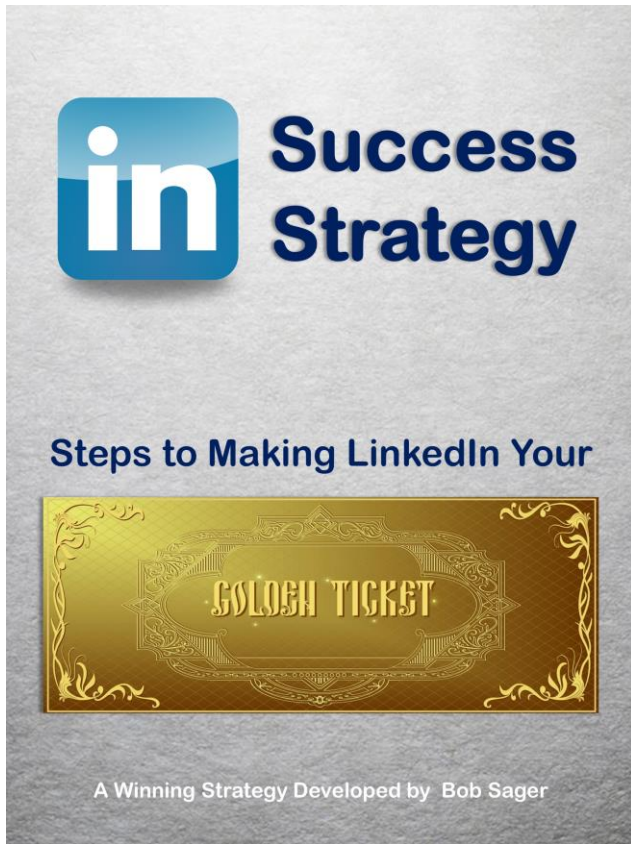
Twelve Methods to  
Help You Innovate &  
Thrive in Today's  
Economy

**Bob Sager**

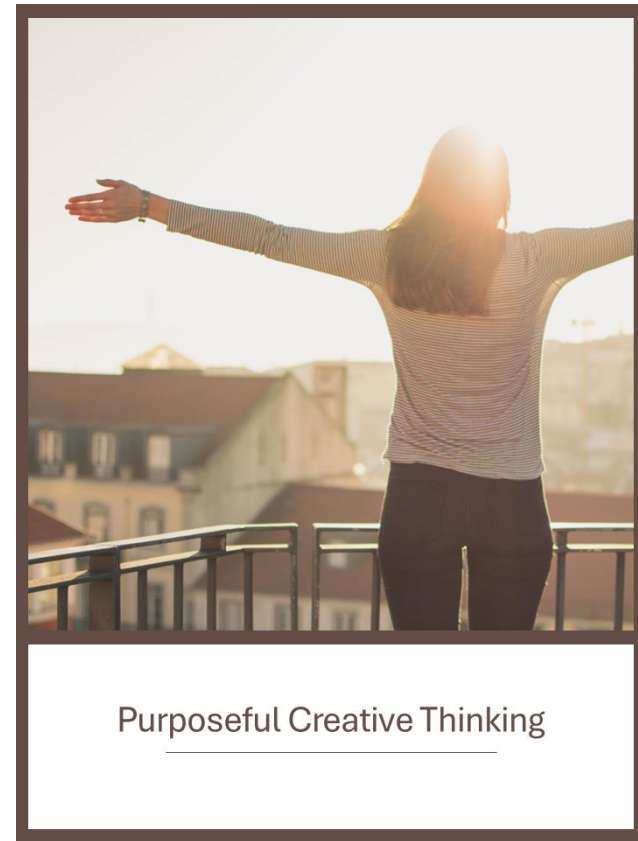
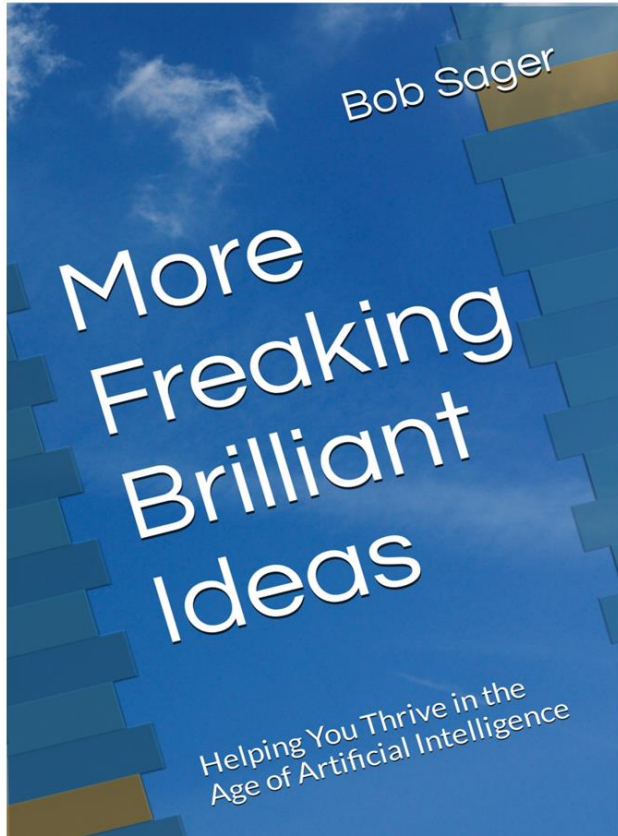


To Help Make Introductions Easier We Provide You High Value  
Customer Attraction Tools





To Help Make Introductions Easier We Provide You High Value-Add Customer Attraction Tools



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Value-Add Customer Attraction Tools

With only a one-time \$25 US administration fee to get started, becoming a SpearPoint Solutions Brand Ambassador is an easy decision.

Ready to Explore Further?