

Brand
Ambassador
Program



SpearPointOnline.com



Imagine you had found a restaurant that had exceptional food, service and atmosphere.

Then, you learned that you could recommend that restaurant to friends and, each time they dined there, you would get paid because you made the recommendation.





You would give your friends a special ‘insiders code’ that they would use to receive priority seating, special pricing and/or other perks that others did not get.

In that scenario, everyone wins!

- The restaurant gets more business
- The patrons with the *insiders'* code get an exceptional dining experience with extras
 - You are rewarded financially





Perhaps the best part is you know the relationship with your connections is safe.

You can be certain that the restaurant will treat your referrals as V.I.P.'s because, if they don't, you won't send any more business their way.



Though our company doesn't have a restaurant as a Vendor Partner, this is exactly how our Brand Ambassador Program works.

- You refer your friends, relatives and colleagues to a company through our platform
- They get quality products, services or training from our Vendor Partners (and often special pricing or bonuses)
 - You get paid





Leading Edge Solutions

To Help Organizations Thrive in the Modern Economy

Our site is THE platform that connects small and mid-sized businesses with the small and mid-sized businesses who are their customers.

Currently, we have:

- Purposeful Creative Thinking Training (live, virtual and recorded options)
- Business Strategy Design Services
- Sales Training
- Emotional Intelligence Training
- Software and Other Tech Development
- Marketing & Design Services
- Commercial Financing
- Digital Training Resources
- Keynote Speaking and Workshops
- Executive Coaching





- **Coming Soon:**
- Robotic Process Automation Services
- Artificial Intelligence Training
- Unique Corporate Gifting and Non-Profit Fundraising
- Corporate Voice-Over Services
- Much More

- Some offerings are made available via our store.
- Others have their own unique landing page.
- Some are housed on the sites of the Vendor Partners



Showing all 8 results

Sort by price: low to high

Check Out Our Store [Here.](#)

Finding Hidden Gems

Turn Existing Assets Into Income



Finding Hidden Gems

\$19.95

[/add-to-cart=84174](#)

Acres of Diamonds Questions

Six Sets of Questions That Will Help You

**OUT-THINK
THE COMPETITION!**

Acres of Diamonds Questions

\$19.95

Seeing The Invisible...

**So You Can Do
The Impossible**

Twelve Methods to Help You Innovate
& Thrive in Today's Economy

ADD TO CART

Seeing The Invisible So You Can Do The Impossible

\$29.95



See Examples of Vendor Partner Landing Pages On Our Site



Emotional Intelligence Training from RR&D and Certified Emotional Intelligence Specialist Adam Rosensweig



Commercial Lending Programs from Capital Preferred Group



Executive Coaching, Keynotes and Workshops from Lisa Goldenthal

The following is information about SpearPoint Solutions proprietary offerings and earnings that are possible for a Brand Ambassador affiliate with just those.



In the modern economy, organizations who hope to thrive cannot do things in exactly the same ways as others in the same industry.

Customers **MUST** perceive them as being different, better and more valuable.

A diamond among costume jewelry.

We can help them differentiate themselves in two ways.



FIRST

We help organizations consistently innovate and stay a step ahead of the competition by training their team with our *Purposeful Creative Thinking* system.

[Watch customer reactions from a LIVE virtual training session here.](#)



Select Organizations We Have Trained

A large number of white eggs are arranged in a grid pattern, receding into the distance. In the center of the foreground, one egg is golden and stands out from the rest. The background is a solid white color.

See Our Certified Training
Facilitators [Here](#).

Developed and perfected over many years, this gamified and effective training helps teams consistently think creatively and generate value-producing ideas that make their business or employer stand out like a **Golden Egg** in a vast sea of white ones.

Single Event Training

Half and Full Day Team
Building/Training
Events*

Ongoing Training

Quarterly, Semi-Annual
and Annual Options.

Includes the Revolutionary
Recognition and Rewards
Program*



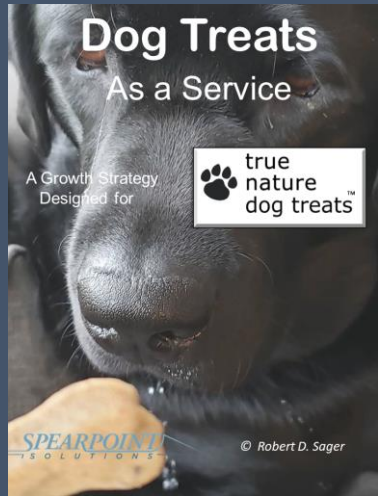
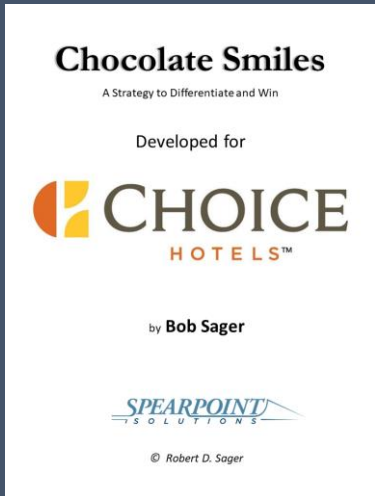
*Ask for brochure that explains programs and options.

Over time, our training will not only improve sales and margins.

It will also reduce the employee turnover rate because it directly and tangibly involves them in business results.

A double boost to the bottom line.





SECOND

Some organizations want or need strategies that help them win bigger NOW.

So, in addition to - or instead of - training their team in Purposeful Creative Thinking methods, we can design simple, unique and effective strategies that have customers perceiving company and offerings as more valuable than competitors.

Select Organizations We Have Designed Strategies For



These strategies help to make price far less important in the buying decision.

As importantly, they engage customers in ways that help spark Word-of-Mouth.

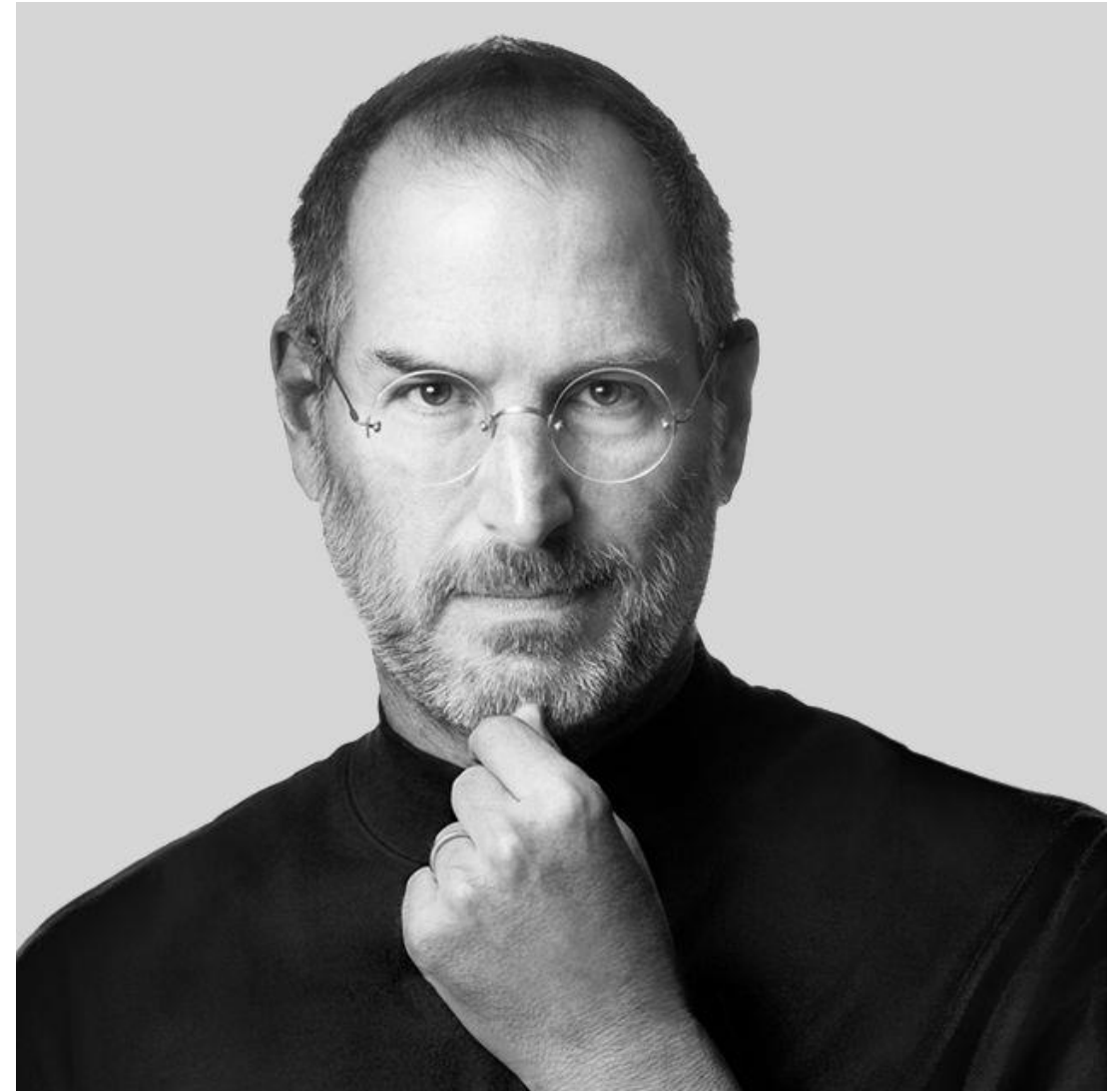
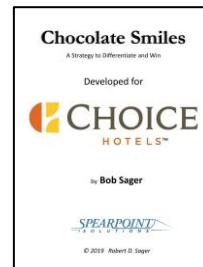
This dramatically lowers customer acquisition cost!

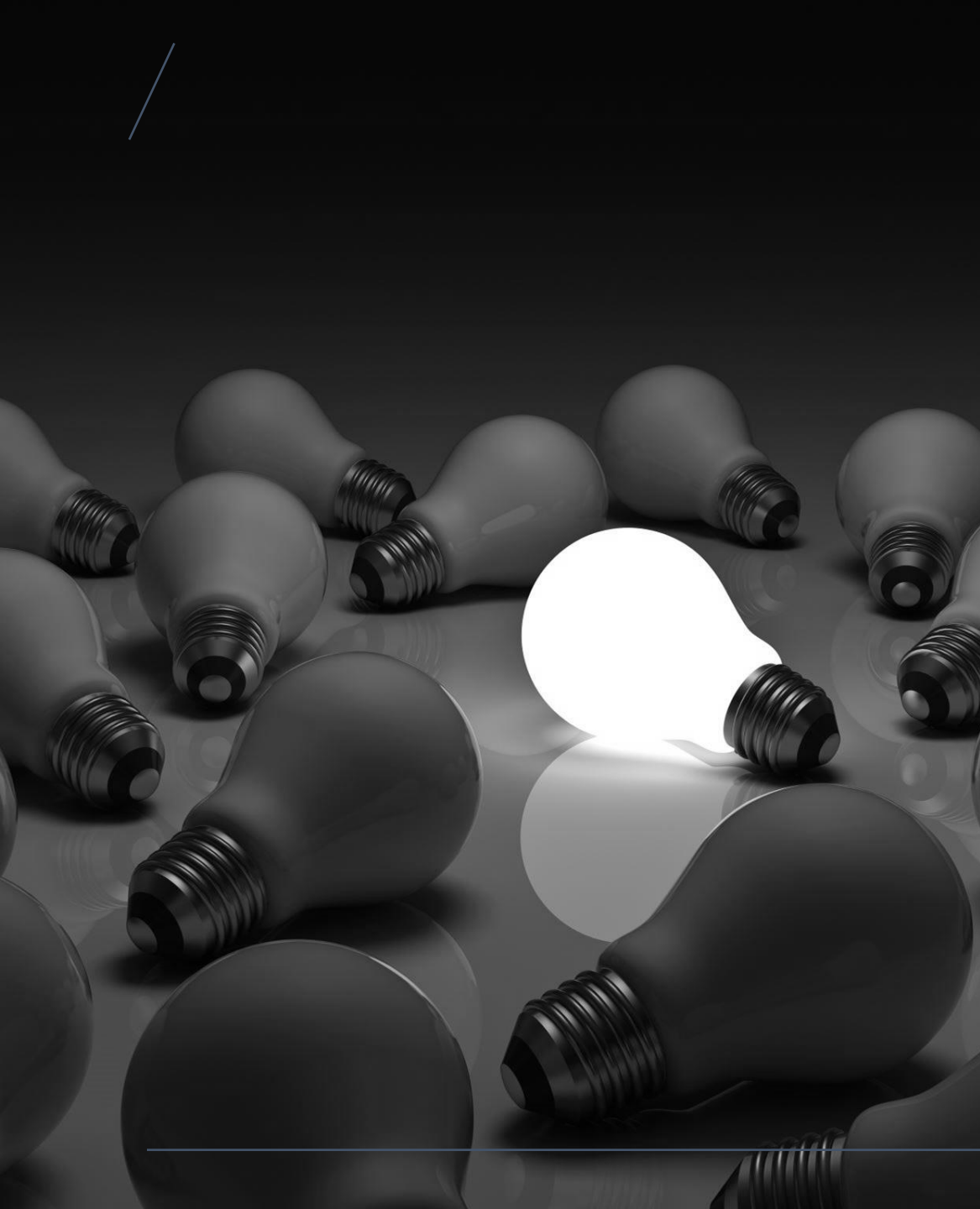
Steve Jobs once said, "*Focus and simplicity...once you get there, you can move mountains.*"

It's true and that is why we design our strategies to be simple to implement.

This alleviates worry over whether it is being executed correctly.

See the Chocolate Smiles strategy we designed for Choice Hotels by clicking [here](#) or the image at right.





With continuous innovation being essential for those who hope to thrive in the modern economy, the timing for the Training and Strategy Design services we offer could not be better!



That means massive opportunity for our Brand Ambassadors.

As a Brand Ambassador,
you make the introduction
to potential clients and we
do the rest.





Then, you get paid
on closed business.

The more customers you refer, the higher the percentage you earn.

Referred Customers	Commission Percentage
1 - 5	10%
6 - 8	12%
9 - 12	15%
13 - 15	17.5%
16+	20%



With our ongoing training programs, you get paid another commission each time a client renews!

When customers
renew you earn
ongoing
commissions!

Renewal Period	Percentage of 1 st Period Commission
Period 2	100%
Period 3	100%
Period 4	100%
Period 5	80%
Period 6	70%
Period 7	60%
Period 8	50%
Period 9	40%
Period 10+	30%

2024 Fee Schedule

Strategy Design and Implementation
Consultation*

\$10,000

Team Building Event (Half Day)

\$5,000**

Team Building Event (Full Day)

\$7,500**

Ongoing Purposeful Creative Thinking +
Recognition and Rewards Program
(3 Month)

\$1,500 / participant***

Ongoing Purposeful Creative Thinking Training
+ Recognition and Rewards Program (6
Month)

\$2,000 / participant***

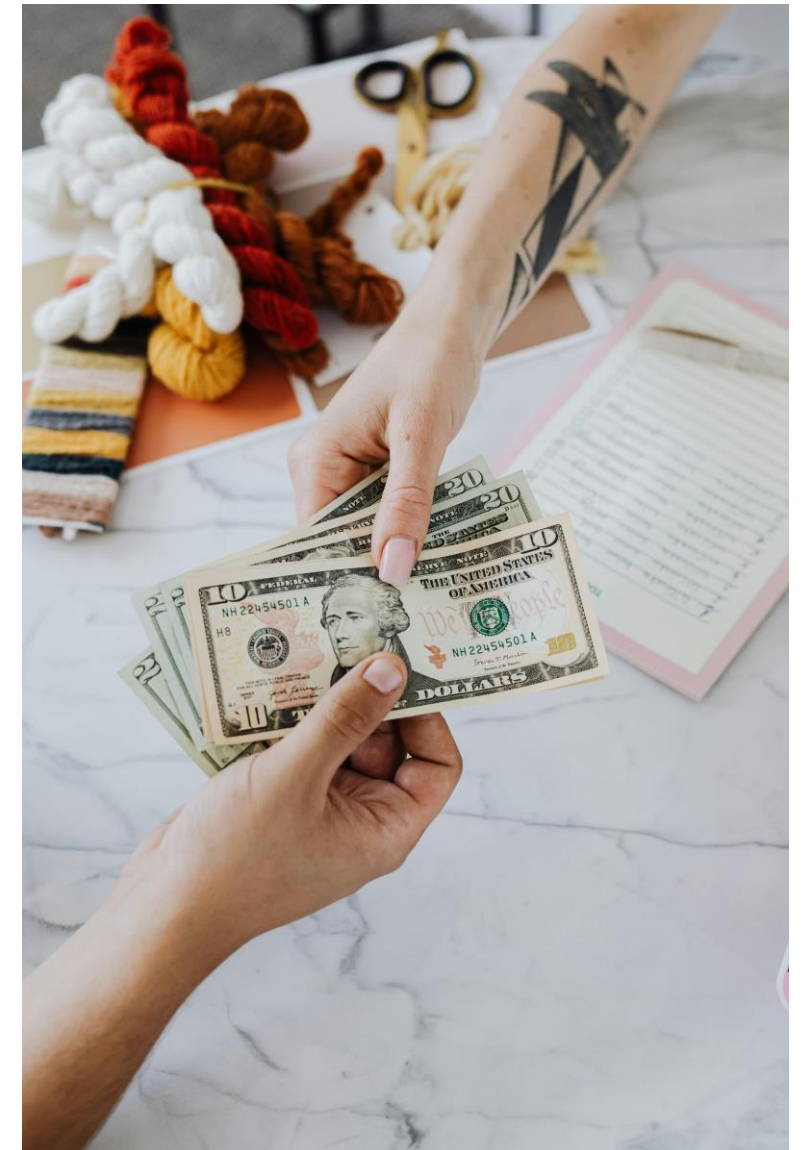
Ongoing Purposeful Creative Thinking Training
+ Recognition and Rewards Program (12
Month)

\$2,500 / participant***

*Consultation up to 10 hours included. Hourly rate afterward.

**Up to 30 Participants. \$150 per person beyond 30.

***Minimum of 10 participants





With our robust fee schedule, percentage payouts and renewal income, you can create a significant second income or even make a full time living referring customers.

Your Customer For Life

Once you refer a customer, you get paid on anything they buy through our platform – for the rest of your life.

This includes all SpearPoint Solutions proprietary offerings as well as offerings from all our Vendor Partners.





The **MBA** Program: Making a Great Opportunity Even Better

Our **Master Brand Ambassador** Program is an optional opportunity through which one helps to find other Brand Ambassadors.

Unlike an insurance agency or law firm, these Brand Ambassadors earn the same commissions on their referrals as you do.

But, for your effort in helping to grow the number of SPS Brand Ambassador affiliates, we will pay you a bonus commission on all sales referred by those folks you introduce to the Brand Ambassador opportunity.

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Six Sets of Questions That Will Help You

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**Seeing The
Invisible...**

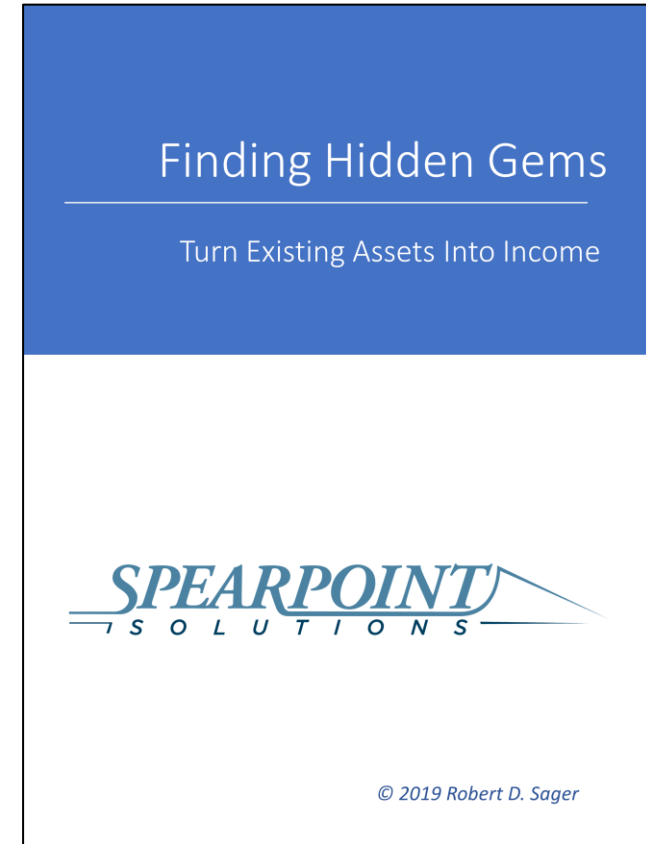
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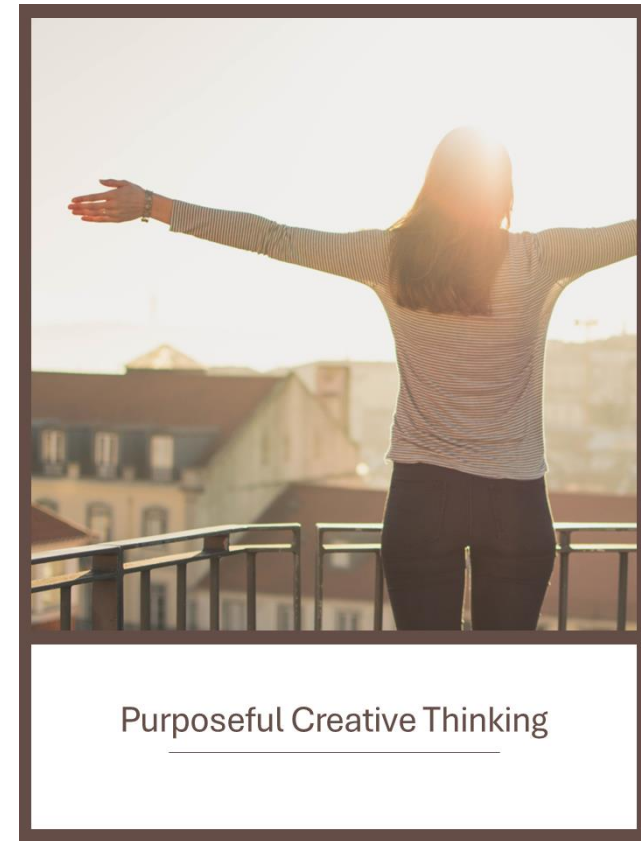
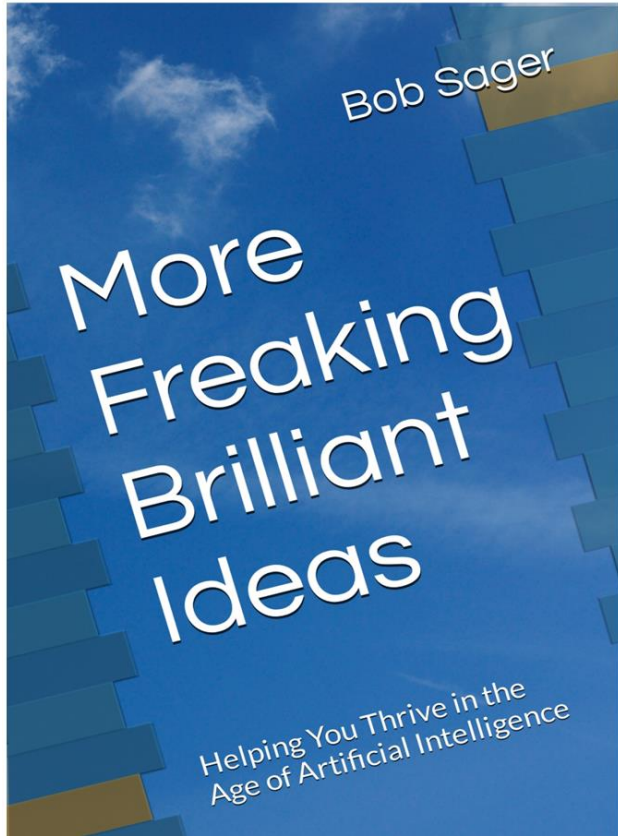
Bob Sager



To Help Make Introductions Easier We Provide You High Value
Customer Attraction Tools



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With only a one-time \$50 US administration fee to get started, becoming a SpearPoint Solutions Brand Ambassador is an easy decision.

Ready to Explore Further?